

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100215
Product		Invoice Date	10/28/12
Estimate Number	11516	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WRC	Order #	327459
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC CDR	7-9A TODAY SHOW	7A-9A		10/08/12 to 10/14/12	1x	---- 1--				
	WRC			F	10/12/12	:30	8:28 AM	KAI TV58	\$2,540.00		2
2	WRC IP	News 4 Sat 6am 6-7a	6A-7A		10/08/12 to 10/14/12	1x	----- S-				
	WRC			Sa	10/13/12	:30	6:15 AM	KAI TV58	\$600.00		1
3	WRC IP	News Sun 6-7a	6-7a		10/08/12 to 10/14/12	1x	----- S				
	WRC			Su	10/14/12	:00			\$650.00	See MG 3.2	1
	WRC										
	WRC			Su	10/14/12	:30	6:36 AM	KAI TV58	\$600.00	MG for 3.1 10/14	2
4	WRC CDR	9-10A TODAY SHOW 2	9A-10A		10/08/12 to 10/14/12	1x	M-----				
	WRC			M	10/08/12	:30	9:30 AM	KAI TV52	\$1,350.00		1
5	WRC CDR	Ellen	3P-4P		10/08/12 to 10/14/12	1x	--- T---				
	WRC			Th	10/11/12	:30	3:33 PM	KAI TV58	\$720.00		1
6	WRC CDR	4-5P NEWS4 @ 4PM	4P-5P								

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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6	WRC CDR	4-5P NEWS4 @ 4PM	4P-5P								
				10/08/12 to 10/14/12	1x	- 1 - - - -					
	WRC			Tu	10/09/12	:30	4:27 PM	KAI TV58	\$1,080.00		1
7	WRC CDR	5-6P NEWS 4 @ 5PM	5P-6P								
				10/08/12 to 10/14/12	2x	1 - - - 1 - -					
	WRC			M	10/08/12	:30	5:29 PM	KAI TV58	\$1,620.00		1
	WRC			F	10/12/12	:30	5:12 PM	KAI TV58	\$1,620.00		3
8	WRC CDR	6-630P NEWS4 @ 6P SU WKND 6-630P									
				10/08/12 to 10/14/12	1x	- - - - - S					
	WRC			Su	10/14/12	:30	6:13 PM	KAI TV58	\$1,800.00		1
9	WRC CDR	1135-1237A TONIGHT SHOW	1135P-1237A								
				10/08/12 to 10/14/12	1x	- T - - - -					
	WRC			Tu	10/09/12	:30	12:07 AM	KAI TV58	\$1,440.00		1
10	WRC IP	7-9A TODAY SHOW	7A-9A								
				10/08/12 to 10/14/12	1x	- - 1 - - -					
	WRC			W	10/10/12	:30	7:25 AM	KAI TV58	\$2,000.00		1
11	WRC IP	4-5P NEWS4 @ 4PM	4P-5P								
				10/08/12 to 10/14/12	1x	- - - 1 - - -					

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11	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	IP										
	WRC			Th	10/11/12	:30	4:37 PM	KAI TV58	\$700.00		1
12	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	IP										
					10/08/12 to 10/14/12	1x	-- 1----				
	WRC			W	10/10/12	:00			\$1,200.00	See MG 12.2	1
				PREEMPT							
	WRC			W	10/10/12	:30	5:37 PM	KAI TV58	\$1,100.00	MG for 12.1 10/10	2
<u>Aired Spots</u>				13							

Gross Total **\$17,170.00**
Agency Commission **\$2,575.50**
Net Amount Due **\$14,594.50** **Payment Terms 30 Days**

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